

# The top 8 tools for anyone using Twitter



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## The top 8 tools for anyone using Twitter

With more and more businesses investing time, effort and resource into Twitter John Giazzi from JCG Marketing thought it would be pertinent to list some of the best tools available to help businesses get the most out of Twitter.

Here are John Giazzi's top 8 tools for anyone using Twitter

### 1. HootSuite



HootSuite allows you to manage multiple Twitter profiles, add multiple editors, pre-schedule tweets, and measure your success. HootSuite lets you manage your entire Twitter experience from one interface.

It allows you to check stats and analytics. Search Twitter for keyword information. Reply @ and Direct Message the people in your conversation.

### 2. TweetDeck



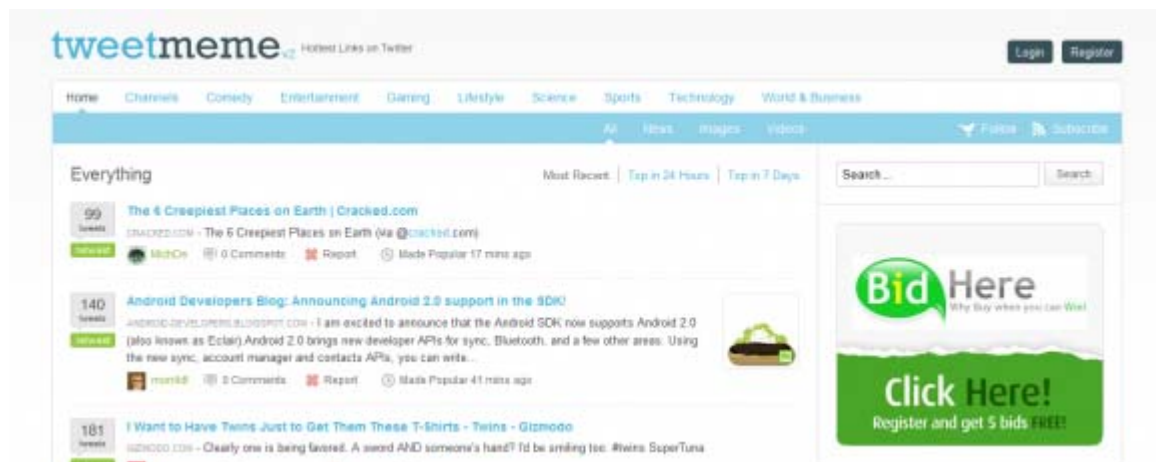
TweetDeck is a personal browser for staying in touch with what's happening now, connecting you with your contacts across Twitter, Facebook, MySpace and more. You can customise your Twitter experience with columns, groups, saved searches and automatic updates helping you to effortlessly stay updated with the people and topics you care about. See what people are saying about you and join the conversation by tweeting, sharing photos, videos or links directly from TweetDeck.

### 3. SocialOomph



Formerly TweetLater, this service now provides a big list of automation tools. Not only does it automatically send Direct Messages to your new followers, it also does everything that is needed to keep your Twitter account open with a mass amount of followers. You can Schedule tweets, Auto Follows allowing you to auto follow anyone that follows you, Un-follow those who un-follow you and much more.

### 4. TweetMeme



TweetMeme watches what is going on within Twitter and picks up anyone posting links to content. It then tracks how many other mentions of the same content are made (and how influential they are.) and presents them in a simple format.”

### 5. Twittermail



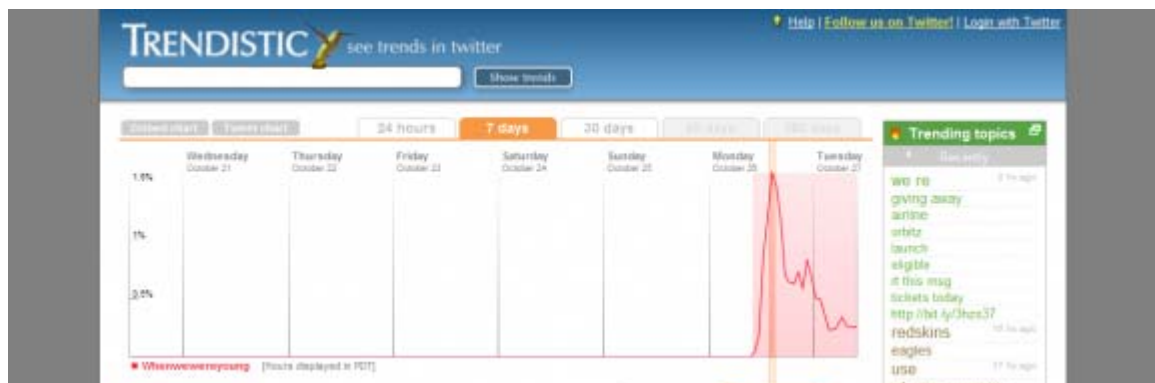
Twittermail provides you with a Twittermail address. For instance 1234abcd@twittermail.com. When you send an email to that address it will be posted to your Twitter account – i.e. Tweet by email.

## 6. Twitpic



TwitPic lets you share photos on Twitter by publishing a link via a Tweet to each photo. You can post photos to TwitPic from your phone or through their website

## 7. Trendistic



Trendistic allows you to track trends on Twitter, similarly to what Google Trends does for Google searches. It gathers tweets as they are posted, filters redundant ones and compiles the rest into one-hour intervals.

This way, it shows how the frequency of one, two, three and four-word phrases fluctuate over time. The result is a visualization of what is popular and what is not among Twitter users, and how certain events are reflected or even predicted by the microblogosphere.

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## 8. Twellow



Twellow is simply the Twitter equivalent of the Yellow Pages, i.e. a directory of Twitter users.

### About JCG Marketing

John Giazzi runs JCG Marketing, a marketing and public relations consultancy based in Sutton Coldfield near Birmingham.

JCG Marketing provides simple, effective and low cost marketing and PR for small and medium size businesses.

JCG Marketing provides the same marketing support as you would expect from an internal marketing department, but on a flexible basis to either compliment an existing marketing department or to become a company's 'virtual marketing department' where JCG Marketing manages all marketing activity.

JCG Marketing makes having a professional marketer financially viable for many small businesses that can't justify employing someone and provides cost effective support for existing marketing professionals.

They can help with public relations, press releases, advertising, events, corporate entertaining, brochure production, website creation, web marketing, pay per click, more

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